OVERLAND

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About Overland

OVERLAND, founded in 1999 and headquartered in Foshan, Guangdong, is a large-scale ceramic tile enterprise that integrates design, research and development, manufacturing, and marketing. It stands as one of the top brands in high-end porcelain and quartz stone products in China, dedicated to providing stylish and simple designs in neutral colors.

In 2019, OVERLAND expanded with a second production base in Johor, Malaysia, improving our supply chain and reducing procurement costs without compromising quality.

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• Manufacture Process:

Porcelain and ceramic tiles differ in raw materials and manufacturing processes. Ceramic tiles use natural clay, while porcelain tiles incorporate specific clay with sand and feldspar. Porcelain tiles are fired at higher temperatures, making them denser and more durable. Both involve milling and pressing, with porcelain tiles fired at 1180-1220 °C for added durability.

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• Composition:

Water and raw materials mix together until a sand-like consistency is reached. Recipes vary slightly however feldspar, clay, silica sand and other materials are included in the mixture.

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• Functionality:

Overland made a substantial investment of over 1.1 billion into their state-of-the-art R&D base. They have forged enduring strategic alliances with esteemed Italian design companies such as Technographic, Newton, and Digital Design. This collaborative effort has resulted in the acquisition of an impressive 29 international patents and 72 domestic patents. Additionally, a significant number of Overland's products have been chosen to participate in China's prestigious Torch program. This program plays a pivotal role in advancing the nation's development through innovation and technology.

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• Instalation type:

- Use on walls depending on weight
- Commercial properties hotels, offices, retail outlets.
- Areas with very high moisture levels such as wet rooms, bathroom, kitchen.
- High foot traffic areas.
- Outside.

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• Warranty:

- 1 year warranty on steel & aluminum components for power hand trucks.
- 3 year warranty on steel & aluminum components for wheelbarrows and wagons.

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• Speciality:

The company combines the concepts of design, R&D, manufacturing, and marketing. They offer simple, fashionable, and natural-colored tiles to all customers. Overland has become a benchmark in China for porcelain tiles, especially in the category of 'Modern Rustic Tiles.' In 2016, they were the first to introduce the world to the concept of large-sized tiles, measuring 900X188 mm. Overland Tiles are known for their high durability, affordability, and the option for customization.



• Projects:

- Singapore Airport, Singapore.
- American Stanford University.
- Japan Osaka Commercial University.
- Australia David Johns Super Mall.
- The United Arab Emirates National Tower Building.

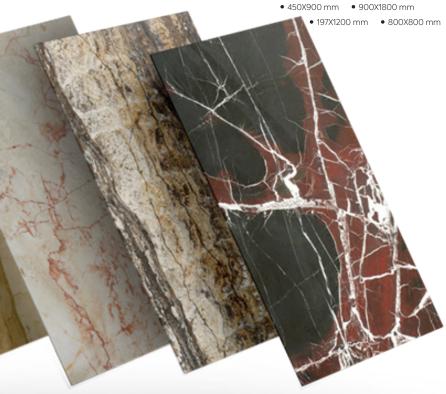
• Manufacturing Plants:

Overland has 2 large production bases, 7 production line are ensuing worldwide supply & fast delivery. Two large production bases

- Foshan, China 1999
- Johor, Malaysia 2019

Size of Tiles:

- 297X600 mm 900X900 mm
- 600X600 mm 600X1200 mm



• Facilities:

Overland Ceramics, headquartered in Foshan, China, has been a leader in the tile industry since 1999. With 17 years of unwavering dedication to quality and innovation, we operate a porcelain tile factory producing 22 million square meters annually and a quartz stone factory with an annual capacity of 1.5 million square meters. Our 40.000 square meter facility is staffed by 1,500 skilled professionals, solidifying our position as a key player in the modern building ceramics field. Our products hold multiple certifications, including ISO14001, ISO9001, CE, NSF, and environmental management certification.

We utilize 7 production lines, 7 automatic cutting lines, 4 polished lines, and 15 sets of automatic pressing machines (ranging from 3200T to 8000T) and 5 inkjet machines from SITI, NASATI, and CRETAPRINT. These investments guarantee superior quality and productivity.

• Finish of type tiles:

- Polished Tiles
- Matt with Dry Glazed
- Anti Slippery Glaze
- Semi Polished
- Matt Finished

• Features:

- Simple Neutral Color
- Smooth Surface.
- Delicate Texture
- Extremely low water absorption rate of less than 0.1%, ensuring long lasting quality.
- High hardness and density, resistance against wear and tear.
- Anti-slip features for added safety and peace of mind
- · Moisture and humidity resistant, keeping your spaces dry and hygienic
- Easy to clean, scratch and stain-resistant.
- Tile thickness 9-12 mm generally.
- Overland is also available in the 20 mm extra thickness for outdoor design.







120+ COUNTIES

OVERLAND has successfully expanded its global reach by exporting its top-tier products to over 120 countries, including Canada, Australia, Russia, Pakistan, the Philippines, Mexico, Europe, and the USA. In 2019, we expanded by opening a second production facility in Johor, Malaysia, to streamline our supply chain and cut procurement costs for our clients while maintaining product quality.





















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